

# IBN Corp recognised for professional performance, business excellence by NCAC

By [NST Business](#) - February 23, 2022 @ 3:22pm



IBN Corp Ltd vice president Megat Khalil Izzuddin Shah many people in the region associate IBN Corp as among the trusted in luxury real estate.

KUALA LUMPUR: IBN Corp Ltd (IBN Corp) recently received the Consumer's Choice Award 2022, a prestigious recognition by the National Consumer Action Council (NCAC).

The award is due recognition to companies that demonstrate customer satisfaction and business excellence for the quality of their products and services, professionalism and integrity.

IBN Corp vice president Megat Khalil Izzuddin Shah said from engagement sessions with potential property buyers, and seasoned investors to carrying out niche market surveys, the company's team is always striving to improve the business.

"We're honoured to be recognised for our professional performance and craftsmanship, and we sincerely value this vote of confidence by property investors, stakeholders and those who know of us.

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"We are delighted that so many people in the region associate IBN Corp as among the trusted in luxury real estate," Megat said.

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Like previous years, the Consumer's Choice Award 2022 is duly endorsed by the Ministry of Domestic Trade & Consumer Affairs and the Tribunal for Consumer Claims Malaysia.

It constitutes the crowning achievement of the winners' efforts and brand loyalty because MTPN's survey collects and reviews the opinions of thousands of customers annually.

Companies use this survey to improve customer satisfaction and business development, while the social promotion system gives customers the power to make educated purchase choices.

The award is an achievement that IBN Corp is proud of and works tirelessly towards each year.

IBN Corp, officially established in Malaysia in 2018, focuses on high-end property development and has a customer base that mainly comprises overseas buyers.

IBN Corp's key developments include IBN Bukit Bintang – an RM1.3 billion gross development value (GDV) luxury high-rise development that will eventually become the tallest residential building in Kuala Lumpur and the IBN Highlands City, an RM6.2 billion GDV mixed-use development project located at Genting Highlands.

Other smaller developments that its subsidiaries were involved such as Bentong Eco Park in Pahang and Green City in Serendah, Selangor.



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