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# IBN Corp Ltd wins the prestigious Consumer Choice Award

KUALA LUMPUR (23 FEB) — IBN Corp Ltd (“IBN Corp”) has just received the Consumer’s Choice Award 2022, a prestigious recognition by the National Consumer Action Council or Majlis Tindakan Pengguna Negara (“MTPN”).



From left: IBN Sales Manager Kevin Chai 蔡凯文, Director of Sales Dept Branden Ng 吴柏良, Vice President





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integrity. Like previous years, the Consumer's Choice Award 2022 is duly endorsed by the Ministry of Domestic Trade & Consumer Affairs and the Tribunal for Consumer Claims Malaysia.

It constitutes the crowning achievement of the winners' efforts and the brand loyalty because the MTPN's survey collects and reviews the opinions of thousands of customers annually. Companies use this survey to improve customer satisfaction and business development, while the social promotion system gives customers the power to make educated purchase choices.



IBN Corp Ltd Vice President Megat Khalil Izzuddin Shah posing at the award ceremony

The award is an achievement that IBN Corp is proud of and works tirelessly towards each





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improve the way we do business. We're honoured to be recognised for our professional performance and craftsmanship," said IBN Corp Vice President Megat Khalil Izzuddin Shah.

"We sincerely value this vote of confidence by property investors, stakeholders and those who know of us. We are delighted that so many people in the region associate IBN Corp as among the trusted in luxury real estate," Megat added.

IBN Corp, which was officially established in Malaysia in 2018, focuses on high-end property development and has a customer base that mainly comprise of overseas buyers. IBN Corp's key developments include IBN Bukit Bintang — a RM1.3 billion gross development value (GDV) luxury high-rise development that will eventually become the tallest residential building in Kuala Lumpur, and the IBN Highlands City, a RM6.2 billion GDV mixed-use development project located at Genting Highlands.

Other smaller developments that its subsidiaries were involved such as Bentong Eco Park in Pahang and Green City in Serendah, Selangor.

